

D. R. COX FURNITURE COMPANY.

TO THE PUBLIC:

It is our intention to conduct a first-class furniture business, and we ask a liberal share of your patronage.

Our stock will be found to contain the latest novelties as well as all Standard goods. We are making preparations to be able to execute **promptly** any order we may receive for any kind of furniture, and house and office furnishings.

"To fill a long felt want" we will inaugurate a repair department for high grade furniture, which will be in charge of one of the most skillful workmen obtainable.

It would afford us great satisfaction to be able to announce a strictly cash, pay-as-you-go, policy; but it is our opinion that in a business the size of ours, in dear old Tallahassee, the plan would not work, still, the merchant who extends credit indiscriminately must either "lose out" or charge exorbitant prices in order that the good customer shall pay the debts of the one who never pays. We may be beaten by some, but we intend to reduce to the minimum the number of those who buy goods on credit of us and never pay. Persons unknown to us must show us their ability and willingness to pay as agreed upon. By selling largely for cash and insisting upon a strict adherence to a careful credit policy we will be able to offer our goods at the lowest possible figures.

To customers of small means, whose reputation and references show them to be worthy of it, we will extend the installment plan of purchasing.

If we can offer you the best goods, the lowest prices and the most satisfactory service, give us your patronage. Below we enumerate some of the goods we carry.

CLOTHES HAMPERS, OFFICE BASKETS AND LAUNDRY BASKETS.

You will find what you want by looking over our stock.

Large new stock of REED and WILLOW goods consisting of Chairs, Rockers, Corner Pieces and 3 and 5 piece suits.

Quartersawed, Polished Oak Rockers, at \$1.25 and upwards.

Good Solid Oak, 3 piece suits with French Plate Bevel Edge Mirror, at from \$16.50 to \$35.00. Iron bed with any suit if preferred.

Quartered Oak, Highly Polished, 3 piece bed room suits, at from \$25.00 to \$100.00.

IRON BEDS.

Big Line, new goods, 25 different styles, all grades from the cheapest to the best made.

BED SPRINGS.

We have the good kinds for both wood and iron beds, 18 different styles, at prices from \$2.00 to \$10.00. Also a large line of wood and Iron Cots and Iron Bed Cots.

MATTRESSES AND PILLOWS.

We have a guaranteed Elastic Felt Mattress at \$11.50 and Cotton Mattresses, at \$3.50 to \$6.00. We also carry the cheaper grades.

We have the famous Ostermoor Mattress.

RUGS,

ART SQUARES,

BLANKETS,

BED SPREADS,

COMFORTS.

Big Line of New

Goods Just in.

CHIFFONIERS.

A large line of highly finished quartersawed oak, with or without mirrors, at from \$6.50 to \$25.00.

SIDE BOARDS AND EXTENSION TABLES.

We have a line large enough to suit those who want to buy.

OFFICE FURNITURE.

Roll Top Flat and Typewriter Desks, Revolving Chairs of all grades, office stools, etc.

BEDS! BEDS!!

A big line of Pine, Poplar and Oak Beds. We buy these beds in carload lots and can offer them at bottom prices.

CHEAP CHAIRS.

We also buy these in carload lots and can save you money.

SOFAS, LOUNGES, MORRIS CHAIRS.

Come and see and be convinced that we have the goods and prices in these articles.

PICTURE FRAMES.

We are giving this feature of our business special attention and will soon be in position to execute all orders promptly.

KITCHEN SAFES AND TABLES.

We buy these goods at bottom prices, in carload lots and defy competition.

CENTER TABLES.

An immense line of common oak and high grade tables in Polished Oak, Birds Eye Maple and Mahogany.

D. R. COX FURNITURE CO.

Tallahassee, - Florida.